



Common Module  
**Cross-Cultural Communication**  
Module Description



Country	Institution	Module	ECTS
<b>RO</b>	<b>LFA</b>	<b>Cross-Cultural Communication</b>	<b>2.0</b>

Service <b>ALL</b>	<b>Minimum Qualification for Lecturers</b> <ul style="list-style-type: none"> <li>Fully-qualified cross-cultural practitioner/teacher;</li> <li>Outstanding knowledge of the cross-cultural communication field and international experience in a cross-cultural environment;</li> <li>Teaching experience at least 2 years in the field of cross-cultural communication;</li> <li>English: Common European Framework of Reference for Languages (CEFR) Level B2 or NATO STANAG Level 3.</li> </ul>
Language <b>English, Romanian<sup>1</sup></b>	
<b>SQF</b> <b>MILOF</b>	
	<b>Competence area</b> – Communicator <b>Learning area</b> – Influence operations, strategic communications and media <b>Organisational level</b> – Common

<b>Prerequisites for international participants:</b> <ul style="list-style-type: none"> <li>English: Common European Framework of Reference for Languages (CEFR) Level B1 or NATO STANAG Level 2.</li> <li>Knowledge of basic budget &amp; finance concepts.</li> </ul>	<b>Goal of the Module</b>  Communicate with cultural open mindedness within a group, in situations of work or in external environments, making effective use of current technical practices in the area of information management, programming and networking technologies
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<b>Learning outcomes</b>	Know-ledge	<ul style="list-style-type: none"> <li>Explain mediation and communication techniques for giving orders in a cross-cultural environment;</li> <li>Describe verbal and non-verbal communication in a cross-cultural environment</li> </ul>
	Skills	<ul style="list-style-type: none"> <li>Deal with cross-cultural obstacles in crisis situations of the modern world;</li> <li>Manage the complexity of cross-cultural communication.</li> </ul>
	Responsibility and autonomy	<ul style="list-style-type: none"> <li>Take the initiative and assume responsibility in applying various communication strategies, ask questions effectively and listen actively;</li> <li>Demonstrate improvement of cross-cultural communication skills while understanding cultural differences and avoiding stereotyping.</li> </ul>

<b>Verification of learning outcomes</b> <ul style="list-style-type: none"> <li><b>Observation:</b> Throughout the Module students are to discuss given topics within syndicates and in the plenary. During this work students are evaluated to verify their performance.</li> <li><b>Evaluation:</b> Group presentations of given topics, cross-cultural activities participation and projects presentations.</li> <li><b>Test:</b> A written exam at the end of the Module.</li> </ul>
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<b>Module details</b> (the content is an example and depends on the course director's decision)		
Main Topic	Recommended WH	Details
E-learning (Communication)	3	<ul style="list-style-type: none"> <li>Principles and functions of communication;</li> <li>Communication models;</li> <li>Communication noise;</li> <li>Barriers to effective communication;</li> <li>Interpersonal communication – theories, principles, strategies, skills</li> </ul>
Financial initiatives in the area of the EU defence sector	3	<ul style="list-style-type: none"> <li>Verbal communication – types, questioning, listening skills, the Sapir-Whorf Hypothesis;</li> <li>Communication styles;</li> <li>Oral vs. written communication</li> </ul>
Test	1	<ul style="list-style-type: none"> <li>If the e-learning does not include tests anyway, the determination of the entry level according to the e-learning outcomes is to be conducted. If this hour is not used it counts to the self-studies hours</li> </ul>
Verbal and non-verbal communication	7 (incl. 4 SW)	<ul style="list-style-type: none"> <li>Non-verbal communication – role, types, proxemics (distance), kinesics, haptics (touch), chronemics (time);</li> <li>The value of diversity</li> <li>Culture in non-verbal communication – Hall's concepts;</li> <li>International team building activities</li> </ul>
Low-context and high-context cultures	4 (incl. 2 SW)	<ul style="list-style-type: none"> <li>Hall's concept of high- versus low-context communication;</li> <li>The role of low- and high-context communication in a cross-cultural environment of the modern world;</li> <li>International team building activities</li> </ul>
Hofstede's cultural dimensions	8 (incl. 2 SW)	<ul style="list-style-type: none"> <li>Power distance index;</li> <li>Individualism vs. collectivism;</li> <li>Uncertainty avoidance index;</li> <li>Masculinity vs. femininity;</li> <li>Short vs. long term orientation (Confucian dynamism);</li> <li>International team building activities</li> </ul>
Cross-cultural communication	12 (incl. 8 SW)	<ul style="list-style-type: none"> <li>Barriers of cross-cultural communication;</li> <li>Cross-cultural communication games and activities;</li> <li>Developing cross-cultural communication skills;</li> <li>Cross-cultural communication projects;</li> <li>A written test assessing students' knowledge;</li> <li>The course and projects evaluation</li> </ul>
<b>TOTAL</b>	<b>39</b>	
<b>Additional hours (WH) to increase the learning outcomes</b>		
Test	11	Self-studies & pre-readings may be counted as self-studies
<b>Total WH</b>	<b>50</b>	<p>The amount of hours for the use of the developed e-learning is up to the module director. He/she may replace the e-learning hours/topics with residential phases.</p> <p>The detailed amount of hours for the respective main topic is up to the course director according to national law or home institution's rules.</p>



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## LIST OF ABBREVIATIONS:

B1, B2	Common Reference Levels
CEFR	Common European Framework of Reference for Languages
ECTS	European Credit Transfer and Accumulation System
IG	Implementation Group
LU	Lecture Unit
NATO	North Atlantic Treaty Organisation
SP	The Strategic Partnership
STANAG	Standardization Agreement
SW	Syndicate Work
WH	Working Hour

