

Country PL	Institution MALF	Common Module Cross-Cultural Communication	ECTS 2.0
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Service ALL	Minimum Qualification for Lecturers <ul style="list-style-type: none"> Fully-qualified cross-cultural practitioner/teacher; Outstanding knowledge of the cross-cultural communication field and international experience in a cross-cultural environment; Teaching experience at least 2 years in the field of cross-cultural communication; English: Common European Framework of Reference for Languages (CEFR) Level B2 or NATO STANAG Level 3.
Language English	
SQF MILOF	

Prerequisites for international participants: <ul style="list-style-type: none"> English: Common European Framework of Reference for Languages (CEFR) Level B1 or NATO STANAG Level 2; Basic knowledge of the communication field; Ability to work in a team. 	Goal of the Module Communicate with cultural open mindedness within a group, in situations of work or in external environments, making effective use of current technical practices in the area of information management, programming and networking technologies
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Learning outcomes	Know- ledge	<ul style="list-style-type: none"> Explain mediation and communication techniques for giving orders in a cross-cultural environment; Describe verbal and non-verbal communication in a cross-cultural environment;
	Skills	<ul style="list-style-type: none"> Deal with cross-cultural obstacles in crisis situations of the modern world; Manage the complexity of cross-cultural communication;
	R&A	<ul style="list-style-type: none"> Take the initiative and assume responsibility in applying various communication strategies, ask questions effectively and listen actively; Demonstrate improvement of cross-cultural communication skills while understanding cultural differences and avoiding stereotyping

Verification of learning outcomes <ul style="list-style-type: none"> Observation: Throughout the Module students are to discuss given topics within syndicates and in the plenary. During this work students are evaluated to verify their performance. Evaluation: Group presentations of given topics, cross-cultural activities participation and projects presentations. Test: A written exam at the end of the Module.
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Module Details (the content is as an example and depends on the course director decision)		
Main Topic	Recom- mended WH	Details
E-learning (Communication)	3	<ul style="list-style-type: none"> Principles and functions of communication; Communication models; Communication noise; Barriers to effective communication; Interpersonal communication – theories, principles, strategies, skills;
E-learning (Verbal and non-verbal communication)	3	<ul style="list-style-type: none"> Verbal communication – types, questioning, listening skills, the Sapir-Whorf Hypothesis; Communication styles; Oral vs. written communication;
Test	1	<ul style="list-style-type: none"> If the e-learning does not include tests anyway, the determination of the entry level according to the e-learning outcomes is to be conducted. If this hour is not used it counts to the self-studies hours.
Communication	1	<ul style="list-style-type: none"> The role of communication in crisis situations of the modern world;
Verbal and non- verbal communication	7 (incl. 4 SW)	<ul style="list-style-type: none"> Non-verbal communication – role, types, proxemics (distance), kinesics, haptics (touch), chronemics (time); The value of diversity Culture in non-verbal communication – Hall's concepts; International team building activities;
Low-context and high-context cultures	4 (incl. 2 SW)	<ul style="list-style-type: none"> Hall's concept of high- versus low-context communication; The role of low- and high-context communication in a cross-cultural environment of the modern world; International team building activities;
Hofstede's cultural dimensions	8 (incl. 2 SW)	<ul style="list-style-type: none"> Power distance index; Individualism vs. collectivism; Uncertainty avoidance index; Masculinity vs. femininity; Short vs. long term orientation (Confucian dynamism); International team building activities;
Cross-cultural communication	12 (incl. 8 SW)	<ul style="list-style-type: none"> Barriers of cross-cultural communication; Cross-cultural communication games and activities; Developing cross-cultural communication skills; Cross-cultural communication projects; A written test assessing students' knowledge; The course and projects evaluation.
Total	39	
Additional hours to increase the learning outcomes		

	11	Self-studies & pre-readings may be counted as self-studies.
Total WH	50	The amount of hours for the use of the developed e-learning is up to the module director. He/she may replace the e-learning hours/topics with residential phases. The detailed amount of hours for the respective main topic is up to the course director according to national law or home institution's rules.

List of Abbreviations:

B1, B2 Common Reference Levels
CEFR Common European Framework of Reference for Languages
ECTS European Credit Transfer and Accumulation System
IG Implementation Group
LU Lecture Unit
MALF The General Tadeusz Kościuszko Military Academy of Land Forces in Wrocław
NATO North Atlantic Treaty Organisation
PL Poland
SP The Strategic Partnership
STANAG Standardization Agreement
SW Syndicate Work
WH Working Hour