

Annex

to the Common Module Cross Cultural Communication

The list of literature is not necessarily for students to read it. More likely, it is foreseen for the future Module Directors if they will conduct the semester (or parts of it) to get familiar with the topics.

Literature:

1. A. Holliday, *Intercultural Communication & Ideology*, SAGE Publications, London 2011.
2. D. Matsumoto, M.G. Frank, H. Sung Hwang, *Nonverbal Communication: Science and Applications*, SAGE Publications, London 2012.
3. E. Meyer, *The Culture Map: Breaking Through the Invisible Boundaries of Global Business*, Public Affairs, New York 2014.
4. E.T. Hall, *Beyond Culture*, Anchor Books Editions, New York 1989.
5. E.T. Hall, *The Hidden Dimension*, Anchor Books Editions, New York 1990.
6. G. Hofstede, G.J. Hofstede, M. Minkov, *Cultures and Organizations: Software of the Mind*, McGraw-Hill, New York 2005.
7. G.J. Hofstede, P.B. Petersen, G. Hofstede, *Exploring Culture: Exercises, Stories and Synthetic Cultures*, Nicholas Brealey Publishing, London 2002.
8. J.T. Wood, *Communication Mosaics: An Introduction to the Field of Communication*, Cengage Learning, Boston 2010.
9. L.A. Samovar, R.E. Porter, E.R. McDaniel, C. Sexton Roy, *Communication Between Cultures*, Wadsworth Publishing, Boston 2012.
10. S.P. Morreale, B.H. Spitzberg, J.K. Barge, *Human Communication: Motivation, Knowledge, and Skills*, Wadsworth Publishing, Boston 2006.
11. W.B. Gudykunst, *Cross-cultural and Intercultural Communication*, SAGE Publications, London 2003.